



Management Report – AGM – December 17/2024

Welcome to the AGM for the year end of 2023/2024. I would like to thank the board of directors, the shareholders, and the members for their support this year. Demand for golf is extremely high at the moment and most golf courses have seen participation rates increase as we did here at SGCC. We saw a continuation of the membership being full at 650 adults and having people on the waiting list to get a membership at the club. There was a significant decrease in the number of New members in 2024 in comparison to 2023. (169 down to 112) This is exactly the trend we are looking for while maintaining the 650 adult membership number. The “New Member” program will continue to introduce new people to the club, however I see in the future that as we retain members the program may not be necessary down the road.

We saw a significant increase in the number of rounds played at the club. The most rounds played in my time here at the club. Just over 36,000 rounds. This was a sharp increase over last season and most likely due to the difference in the weather. The club is now in a very strong financial position to move forward with continued improvement of the facility for members and guests.

Curling:

The 2023/2024 season of Curling was a good season and membership numbers remain consistent. The volunteers did a great job of organizing programs throughout the season and promoting the sport in the Sussex area. We have been continuing the maintenance on the ice plant to ensure its longevity.

Golf Course:

We got an early start to the year which really helps to draw in green fee traffic from outlying areas. The golf course was in good shape to start the year and played well throughout the season.

We had multiple course improvement projects on the go this year and I would like to thank all of the members for putting up with the disruption. The completion of the paving of the cart paths proved to be a very big improvement to the course. We were able to get a start on the finishing of the sides of the new cart paths late in the season and more work will need to be done next season in order to get the finished look we want. We will continue to install wood curbing around tees and greens to help keep carts on the pavement in those areas.

We were also able to fix the playing surface on #4 and #15 tee decks. The wet summer of 2023 made it difficult to grow grass on those tees but now we should have a consistent playing surface going forward.

The irrigation system is in need of upgrades. We did upgrade part of the pumping system and have committed to upgrade the rest of the pumps next year as well as the electrically board that controls the entire system. It has not been upgraded since the initial installation of the system.

We have committed to 2 new pieces of equipment for the golf course for next season. A new rough mower and a new tee mower.

Bernie and his staff did good job this year to keep the course in great shape.

Pro Shop and Golf Operations:

The pro shop and the demands on the pro shop staff were greater this year than any year in the past. We will be making some adjustments to the tee sheet for 2025 in an effort to create more tee times to the members. We will start each day with 8 minute tee times until 10am and then switch to alternating 8 and 9 minute times. With most of the play being members, the good pace of play we have had will allow us to lessen the intervals and create more tee times.

The Junior program had an increase in the number of kids involved this season which is great for the future of the game in the Sussex area. Justin and Doug did a great job of scheduling the lesson programs for the kids. We had a couple of volunteers this year help the pros manage the kids each day and I would like to thank them for their time and effort.

Corporate events remain consistent with years past and continue to be an excellent source of revenue for the club. I understand it is an inconvenience to the members, however a necessary evil to keep membership rates reasonable for our members.

All leagues ran as normal this year. We had a record number of Tuesday Night Men's league teams. (98)

Nick Whitters has done a great job in organizing his league on Friday evenings. Most of the players in his league are intermediate aged players so it is great to see them out.

Getting members to be involved in club tournaments proves to be a challenge. The board offered the club championship tournaments free to all members this year, this did not increase the participation numbers.

Kitchen, Bar and Building:

Sam and her staff worked hard again this year to offer great service. The overall financial performance of the bar and kitchen was better than last year. Weddings and other rentals are steady but not overwhelming.

We will be doing renovations to both the Men's and Ladies locker rooms in the few weeks we have between curling and golf seasons.

There will also be some equipment upgrades to the upstairs kitchen and we are currently working on different options to upgrade the equipment in the bar downstairs.

Respectfully submitted:

Frank McShane
PGA Executive Professional
General Manager

Golf Membership Numbers: 2024

Adult – 186
Senior – 191
2nd year – 95
Intermediate – 66
New – 112
Junior – 108

Curling Membership: 2024

Adult – 23
Senior – 47
New – 14
Junior – 15
Little Rocks - 12

Total Golf Members

2024 -- 758
2023 -- 743
2022 -- 684
2021 -- 676
2020 -- 511
2019 -- 465
2018 -- 468
2017 -- 442
2016 – 373
2015 – 380

Total Curling Members

2024 - 112
2023 – 92
2022— 62 (Partial season due to covid)
2021 – Season cancelled due to Covid 19
2020 -- 111
2019 -- 118
2018 -- 108
2017—104
2016 – 108
2015 – 102